

# Bryan Borst

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[Bryan Borst Portfolio](#)

## SUMMARY

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I have more than 6 years of Web design, multimedia and development experience. I would like to contribute my dynamic Web capabilities and grow in the fields of multimedia and Presentation Layer Development. I bring creativity, critical thinking and passion to technical applications.

## COMPUTER SKILLS

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- XHTML, DHTML CSS, JavaScript, AJAX, JSON, XML, Lingo, ActionScript 2, ASP.NET, ASP VBScript, Freemarker Template
- JS Frameworks - Mootools, Prototype, script.aculo.us, jQuery
- Eclipse, Aptana, SVN, CVS
- Adobe - CS4, Photoshop, Illustrator, Premiere, After Effects, InDesign, Director Fireworks
- Microsoft - Visual Studio.NET, SQL Server, Source Safe, IIS, Terminal Services, Office
- Apache, Tomcat, MySQL
- QuarkXpress
- 3ds Max
- Content Management - Joomla, Drupal
- SEO/SEM - Search Engine Optimization, Keywords, SERP, Page Rank, Back Links

## OPERATING SYSTEMS

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- Linux - Ubuntu
- Mac OS-X
- Microsoft Windows - 3.1, 95, 98, NT, 2000, XP, Vista, 7

## WORK EXPERIENCE

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**2008 - Present**

**[Razorfish](#)**

**Chicago IL**

Presentation Layer Developer

- Clients include [Bank of America](#), [Nabiscoworld](#), [Gevalia](#), [Back To Nature](#), [Oreo DSRL](#), [Capri Sun](#), [BOCA](#), [Planters Peanuts](#), [Nut Nutrition](#), [Corn Nuts](#) and [pureKraft](#)
- Responsible for executing through code complex designs that reflect the creative and art direction provided within the established technical framework
- Accurately estimating and scoping development work
- Writing detailed level technical and functional specifications documentation
- Managing a small team of Presentation Layer Developers
- Experience with XML: XSLT, DTD or Schema modeling, DOM/XPath/SAX parsing
- Experience with Analytics Solutions (Omniture, WebSideStory, WebTrends)
- Experience with User Interface Design, Information Architecture, graphic design
- Experience developing accessible websites (Section 508, W3C WAI Guidelines, etc.)
- Execute projects with technical and web standards consulting, proto-typing, interface design, cutting up comps with Adobe Photoshop CS3, DOM scripting with JavaScript, MooTools, jQuery, .NET, CSS, AJAX and DHTML.

**2007 - 2008**  
Web Developer

**Interactive Partners**

**New York, NY**

- Worked on several high traffic corporate websites such as [Fuse](#), [BBC](#) and [MSG](#)
- Primary responsibilities include, coding and re-coding modules that interact with CMA, for CDA using AJAX, XML, JSON, JavaScript, Prototype and script.aculo.us.

**2006 - 2007**  
Multimedia Programmer

**Tampa Digital Studios**

**Tampa, Florida**

- Build CSS tableless websites using Flash, Joomla, Drupal, mySQL, PHP and ensure cross browser compatibility
- Optimize client sites for Search Engine Marketing by employing Google Analytics and applying SEO/SEM practices and standards
- Build interactive DVD and CD Rom for clients using Flash CS3, Illustrator CS3, Photoshop CS3, Flash Video (.FLV) and PHP
- Design and develop email campaigns for [HSN](#)

**2004 - 2006**  
Application Developer

**PrepLogic - CramSession**

**Tampa, Florida**

- Built [Flash applications](#) to display dynamic (.FLV) video gallery that updates SQL database with client input using ASP VBScript and ActionScript 2.0
- Enhanced PrepLogic.com with Web2.0 elements to streamline usability utilizing layers and div tags, controlled by CSS and JavaScript
- Developed administrative web utilities to manage commerce shopping cart, automate sales, administer affiliate programs, view statistics and manage over 500 products using ASP VBScript
- Integrated custom ASP VBScript commerce shopping cart with [PrepLogic](#) and [CramSession](#)
- Optimize corporate site for Search Engine Marketing by employing Google Analytics and applying SEO practices and standards. PrepLogic Google PageRank increased from a 3 to 6 PageRank.
- Created final video demos, podcasts and samples for PrepLogic and PrepLogic/Monster.com from raw video footage using After Effects
- Build and execute tactical e-mail campaigns with validating landing pages
- Create audio players and custom skins for "FLVPlayer" in Flash
- Update and maintain websites using ASP VBScript and SQL
- Implement banner changes and updates using SpinBox for such clients as: [Modem Media](#), [Double Click](#), [Monster](#) and [Dice](#)
- Create multimedia CDs for the [PrepLogic Lecture Series](#) and various tradeshow
- Full understanding of CAN SPAM ACT of 2003

**EDUCATION**

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**June 2004**

**International Academy  
of Design and  
Technology**

**Tampa, FL**

BFA

- Web Development

**June 2003**

**International Academy  
of Design and**

**Tampa, FL**

## **Technology**

AS

- Web Design

**December 1998**

**Dutchess Community  
College**

**Poughkeepsie, NY**

AAS

- Commercial Art and Advertising