

Bryan Borst

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[Bryan Borst Portfolio](#)

SUMMARY

I have more than 4 years of Web design, multimedia and development experience. I would like to contribute my dynamic Web capabilities and grow in the fields of multimedia and Flash animation. I bring creativity, critical thinking and passion to technical applications.

COMPUTER SKILLS

- Eclipse, Aptana, SVN
- Adobe - CS3, Photoshop, Illustrator, Premiere, After Effects, InDesign
- Macromedia - Dreamweaver, Fireworks, Flash, Director, Flex, FlashPaper, Captivate 2
- Microsoft - Visual Studio.NET, SQL Server, Query Analyzer, Source Safe, IIS, Terminal Services, Office
- Apache, mySQL
- QuarkXpress
- 3ds Max
- Lyris Email Campaign Program, SpinBox Ad Rotation
- Content Management - Joomla, Drupal
- XHTML, CSS, JavaScript, AJAX, JSON, XML, Lingo, ActionScript 2, ASP VBScript,
- JS Frameworks - Mootools, Prototype, script.aculo.us
- SEO/SEM - Search Engine Optimization, Keywords, SERP, Page Rank, Back Links

OPERATING SYSTEMS

- Linux - Ubuntu
- Mac OS
- Microsoft Windows - 3.1, 95, 98, NT, 2000, XP

WORK EXPERIENCE

2007 - Present **Interactive Partners** **New York, NY**
Web Developer

- Worked on several high traffic corporate websites such as [Fuse](#), [BBC](#) and [MSG](#)
- Primary responsibilities include, coding and re-coding modules that interact with CMA, for CDA using AJAX, XML, JSON, JavaScript, Prototype and script.aculo.us.

2006 - 2007 **Tampa Digital Studios** **Tampa, Florida**
Multimedia Programmer

- Build CSS tableless websites using Flash, Joomla, Drupal, mySQL, PHP and ensure cross browser compatibility
- Optimize client sites for Search Engine Marketing by employing Google Analytics and applying SEO/SEM practices and standards
- Build interactive DVD and CD Rom for clients using Flash CS3, Illustrator CS3, Photoshop CS3, Flash Video (.FLV) and PHP
- Design and develop email campaigns for [HSN](#)

2004 - 2006

PrepLogic/CramSession

Tampa, Florida

Application Developer

- Built [Flash applications](#) to display dynamic (.FLV) video gallery that updates SQL database with client input using ASP VBScript and ActionScript 2.0
- Enhanced PrepLogic.com with Web2.0 elements to streamline usability utilizing layers and div tags, controlled by CSS and JavaScript
- Developed administrative web utilities to manage commerce shopping cart, automate sales, administer affiliate programs, view statistics and manage over 500 products using ASP VBScript
- Integrated custom ASP VBScript commerce shopping cart with [PrepLogic](#) and [CramSession](#)
- Optimize corporate site for Search Engine Marketing by employing Google Analytics and applying SEO practices and standards. PrepLogic Google PageRank increased from a 3 to 6 PageRank.
- Created final video demos, podcasts and samples for PrepLogic and PrepLogic/Monster.com from raw video footage using After Effects
- Build and execute tactical e-mail campaigns with validating landing pages
- Create audio players and custom skins for "FLVPlayer" in Flash
- Update and maintain websites using ASP VBScript and SQL
- Implement banner changes and updates using SpinBox for such clients as: [Modem Media](#), [Double Click](#), [Monster](#) and [Dice](#)
- Create multimedia CDs for the [PrepLogic Lecture Series](#) and various tradeshow
- Full understanding of CAN SPAM ACT of 2003

2001 - 2002

Allstate Security

Montgomery, New York

Network Administrator & Graphic Designer

- Primary responsibilities included design of brochures, advertisements, external documents and presentations
- Developed and configured 20 node LAN
- Built and maintained all workstations and worked with Windows 2000 and XP

EDUCATION

June 2004

International Academy of Design and Technology

Tampa, FL

BFA

- Web Development

June 2003

International Academy of Design and Technology

Tampa, FL

AS

- Web Design

December 1998

Dutchess Community College

Poughkeepsie, NY

AAS

- Commercial Art and Advertising